ABHIRAJ SAKARGAYE

Product Management Intern | Call - 7869556979 | abhiraisakarqaye@gmail.com | Portfolio | LinkedIn

Work Experience

Project Coordinator - HelpyMoto

01/2024 - 04/2024

- Improved cross-functional collaboration using shared project documentation to improve transparency, reduce development delays, and streamlined coordination between design and development teams.
- Led R&D team to identify opportunities for improving product functionality and user experience.

Product Intern - Kuvaka Tech

08/2023 - 11/2023

- Managed the design process and served as the primary liaison between the client and our team, facilitating
 effective communication and requirement gathering between all the stakeholders.
- Designed a "multi-delivery" feature for delivery partners, enabling them to accept multiple orders in one session to significantly increased user engagement and usage time.

Project Intern - Threeway.Studio

05/2023 - 07/2023

- Oversaw multiple client projects while managing the design team, ensuring timely delivery despite challenges such as team changes and shifting in timelines.
- Assisted in developing brand strategies and event creatives, successfully delivering all client projects within the required timeframes and strengthening client relationships.

Projects

ROI Calculator for Qoruz - Notion Page

- Planned a comprehensive ROI calculator for an influencer marketing platform, outlining the steps and considerations necessary for its creation and formulating a go-to-market strategy.
- Conducted market research and defined product requirements while managing the user journey and wireframing.
 I also identified key metrics to measure success.

Lead Finder Tool for ReachInbox - Notion Page

- Planned an intuitive Lead Finder tool designed to assist users in curating and customizing leads according to their specific requirements.
- Conducted competitor analysis to define product requirements and user personas. Developed the user journey, wireframes, product planning and a go-to-market strategy.

Product Improvement for Wizdom App - Notion Page

- Identified new features to enhance the a self-growth app that provides key insights from books, courses, and podcasts. The focus was on aligning these features with user needs, market trends, and technical feasibility.
- Used priortization framework to select feature for implementation. Developed a Product Requirements Document (PRD) for the selected feature.

Education

Institute: Madhav Institute of Technology & Science, Gwalior

Branch: Mechanical Engineering

Tools & Skills

Tools: Figma, Framer, Notion, Jira, Google Docs, Excel, Slack, VScode.

Skills: Project Management, Product Development, User Research, Market Research, UI/UX, Communication, Agile,

Problem-solving, Client Management, Stakeholder Management.

Courses

Product Management Bootcamp by DoremonDen - <u>Certificate</u>
Product Management Fundamentals by Young Urban Project - <u>Certificate</u>
Product Workshop by Growth School - <u>Certificate</u>